

**WORK PLAN OF THE COUNCIL FOR THE DEVELOPMENT OF THE USERS OF
INTELLECTUAL PROPERTY IN BOSNIA AND HERZEGOVINA FOR THE YEAR
2011**

Council for the Development of the Users of Intellectual Property

The Council for the Development of the Users of Intellectual Property was established by the decision of the Council of Ministers of B&H of June 10, 2010, with the aim to:

- Raise social awareness of the purpose and importance of intellectual property for the status of economic agents in B&H, as well as for the overall development of B&H;
- Strengthen institutional coordination between the Institute, on one side and other state agencies, economic and art associations and academic community, on the other side, aimed at the building of intellectual property culture in BiH;
- Affirm intellectual property management as an unavoidable element of business management;
- Encourage the economy, innovators, artists, academic community and state agencies to contact the Institute for Intellectual Property of B&H for the purpose of receiving quality information on the practical aspects of intellectual property protection;
- Make suggestions for the improvement of the official Internet presentation of the Institute;
- Affirm patent documentation as an unavoidable source of information on the state of the art in the world;
- Establish technology transfer centres and expand the network of PATLIB centres;
- Establish the mechanisms of moral and material stimulation of creativity in B&H, through exhibitions and presentations of technical and artistic accomplishments, competitions, awards, favourable credit terms, tax reliefs, subsidies and scholarships;
- Identify deficient normative solutions making the use of intellectual property difficult, and point out the need for adequate changes in legislation and administrative and judicial practice.

Work Plan of the Council for the Intellectual Property Rights Protection

The Council shall hold its first constituent session in 2011, at which it shall verify its members, adopt the Rules of Procedure and Work Plan for the year 2011. Following that, the Council shall work according to the following Work Plan:

a) **Training of the members of the Council in the field of intellectual property rights.** The training is general in nature and it covers the following topics:

- Notion and types of intellectual property;
- Economic basis of intellectual property rights;
- Current social and political context of intellectual property rights in the world, Europe and B&H;
- Economic exploitation of intellectual property;
- Enforcement of intellectual property rights;

- Role of the Council.

b) **Training of the members of the Council in the field of the exercise of intellectual property rights.** The training is specialized and it covers the following topics:

- a. Practical aspects of the protection of inventions and trademarks in B&H and in the world;
- b. Practical aspects of the use of databases of patent applications, registered patents and registered trademarks in B&H and in the world;
- c. Estimation of the value of intellectual property rights and the significance of this estimation;
- d. Forms of use of patents and trademarks in economic life
 - Direct use
 - Assignment of license/franchise
 - Joint venture
 - Strategic forms of use
 - Speculative forms of use

c) **Session dedicated to considering the way of raising awareness among economic agents of the importance and ways of use of intellectual property in business.** The representatives of the chambers of commerce, business associations, associations of innovators and large economic systems should be invited to the session to share their experience in the use of intellectual property and possibly, in disputes involving intellectual property of other economic agents. The proposals of measures for increasing the level of use of intellectual property in B&H should be put forward at the session, and based on such proposals, a conclusion, which would serve as a reference point to the Institute for Intellectual Property in the course of elaborating a plan of activities with international organizations and projects within the territory of B&H, should be formulated.

d) **Session dedicated to affirming the linking of universities and economy.** The representatives of universities and institutes in the field of technical sciences, as well as the representatives of economy, in particular of small and medium enterprises should be invited at the session. The representatives of the Institute for Intellectual Property should make a short presentation on the use of electronic databases in the field of patents and trademarks, in order to send a message on the utility and significance of such data in research, development and business. Following that, the participants would be called to share their views on a desirable form of cooperation among universities or institutes and economy. The purpose of the session would be that the Council launches, by a recommendation, the initiative to shape the policy of the protection of intellectual property and the management thereof at universities and institutes, as well as to launch the Internet page for contacts

among the demanders and providers of particular business solutions on the basis of intellectual property.

4) Organizational Notes

The proposed Work Plan of the Council may be implemented within 3-4 sessions of each council. It is possible that a part of the specialized training of each council is joined with one thematic session of the same council.

Should the financial or other organizational reasons necessitate less number of sessions, first priority topics from the Work Plan will be selected, and the Work Plan will not be completely implemented in 2011.

It would be rational if the Councils held the first constituent session on the same day in the same place, so that the introductory training may be conducted for all three councils at the same time.

Meeting schedule for each council shall be fixed by the Institute for Intellectual Property of B&H in collaboration with the USAID IPR Project.

In Sarajevo, February 22, 2011

Chairman of the Council

Miroslav Džidić, v.r.