



INSTITUTE FOR INTELLECTUAL
PROPERTY OF
BOSNIA AND HERZEGOVINA



UNIVERSITY OF MOSTAR



NATIONAL WORKSHOP

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WIPO IP Toolkit for Academic Institutions

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Institute for Intellectual Property of Bosnia and Herzegovina (BiH Institute for IP)

and
the University of Mostar (SVEMO)

Mostar, April 20, 2018

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Friday, April 20, 2018

9.00 – 9.30 Registrations

9.30 – 9.45 **OPENING SESSION**

Welcome addresses by:

Mr. Josip Merdžo, Director, Institute for Intellectual Property of Bosnia and Herzegovina;

Prof. dr. Zoran Tomić. Rector of the University of Mostar (SVEMO)

Ms. Olga Spasic, Counsellor, Knowledge Transfer and IP Commercialization, SMEs and Entrepreneurship Support Division, Department for Transition and Developed Countries (TDC), World Intellectual Property Organization (WIPO), Geneva

9.45 – 10.15 **Topic 1: WIPO IP Tool Kit for Academic Institutions**

Speaker: Ms. Olga Spasic

10.15 – 10.30 **Topic 2: National Rules and Regulations as a Framework for Institutional IP Policies in Universities and Research Institutions in Bosnia and Herzegovina**

Speaker: Representative of the Institute for Intellectual Property of Bosnia and Herzegovina; Dragana Marić-Mešić

10.30 – 11.00 **Topic 3: Use of IP Policies at Universities and Research Institutions in Republic of Serbia - Lessons Learned**

Speaker: Dr. Sasa Lazovic, Assistant Minister for Technological Development, Technology Transfer and Innovation System, Ministry of Education, Science and Technological Development , Republic of Serbia

11.00 – 11.15 Coffee Break

11.15 – 12.00 **Topic 4: Necessary Preconditions for Efficient IP Rights Management in Universities and Research Institutions**

- a) Legal Framework
- b) Professional Service Providers
- c) Skilled Professionals
- d) Adequate Funding
- e) Marketing IP to Industry
- f) Specific Experience of CERN

Speaker : Mr. Bernard Denis, Knowledge Transfer Senior Adviser, Industry, Procurement and Knowledge

Transfer Department, European Organization for
Nuclear Research (CERN), Geneva, Switzerland

12.00 – 12.30	Topic 5:	Panel Discussion: How to Empower Academic Institutions in Bosnia and Herzegovina to Use IP for Stronger Impact on Society and Dynamic Regional and International Collaboration
	Moderator:	Ms. Olga Spasic
12.30 – 14.00	Lunch Break	
14.00 – 14.40	Topic 6:	Importance of Effective IP Creation and Management in Academic Institutions
		a) Experience of CERN b) Institute of Physics, Belgrade, Republic of Serbia
	Speakers:	Mr. Bernard Denis Dr. Sasa Lazovic
14.40 – 15.20	Topic 7:	Drafting of IP Institutional Policy – “<i>Ten Questions Method</i>”
	Speakers:	Ms. Olga Spasic Mr. Bernard Denis
15.20 – 15.30	Coffee Break	
15.30 – 16.00	Topic 8:	WIPO Support for the Development of IP Policies at Universities and Research Institutions – We Can Work Together!
	Speaker:	Ms. Olga Spasic
16.00 – 16.30	Questions and Answers	
16.30 – 17.00	Topic 9:	Closing Session and Discussion on the Follow up Activities
		a) Nomination of Focal Points in Universities and Research Institutions for further collaboration with WIPO on IP Institutional Policies b) Potential creation of Academic IP Network in Bosnia and Herzegovina c) Follow up Activities
	Moderator:	Olga Spasic
17.00	End of Session	